

MODULE 7

Young People and Consumerism



| | PAGE | TOPICS | GRAMMAR | READING/WRITING | LISTENING/SPEAKING | |
|--|------|--|---|--|---|--|
| 7.1. Young People's Consumption Habits | 8 | Spending and saving habits | | | | |
| | 10 | Clothes and fashion | Comparatives and superlatives (revision) | <i>Fashion addiction getting out of hand?</i> (web blog) Writing a blog entry | Describing clothes | |
| | 16 | Entertainment | So / such | <i>Music and Lyrics</i> (plot synopsis) Writing a film synopsis | Song: <i>Pop! Goes My Heart</i> | |
| | 20 | Young people's eating habits | Word formation (nouns) | <i>A Nation's Eating Habits</i> (article) | Project 1 School survey on consumer habits | |
| | 26 | Revision quiz | | | | |
| 7.2. Advertising and Marketing | 28 | Publicity | Quantifiers | Project 2 Creating a marketing campaign and logo | <i>Google</i> (interview) | |
| | 32 | Marketing strategies | Gerund | <i>You're a Target Audience</i> (magazine article) | Meeting on publicity | |
| | 36 | Revision quiz | | | | |
| 7.3. Consumer Protection | 38 | Dangers in advertising and consumers complaints; types of false advertising | Adverbs | <i>To be or not to be deceived...</i> (web blog) <i>My Teenage Poem</i> (poem) Project 3 Identifying false advertising | Commenting on information about products | |
| | 46 | Consumer rights; associations for the protection of consumers; complaint letters | Subordinate/Adverbial clauses of purpose, concession, condition, time and cause | <i>The Portuguese "Livro de Reclamações"</i> (web blog) Stating reasons why you should/should not complain Project 4 Writing a complaint letter | Talking about complaints <i>Complaints</i> (web blog) | |
| | 56 | Film <i>Module 7 Presents: Supersize Me</i> | | | | |
| | 58 | Progress Test | | | | |

MODULE 8

The World of Work



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| | PAGE | TOPICS | GRAMMAR | READING/WRITING | LISTENING/SPEAKING |
|---------------------------------|----------------------|---|--------------------------------------|---|---|
| 8.1. The Changing World of Work | 62 | Work conditions in Britain | | | |
| | 64 | Jobs, careers and workplaces | Relative clauses (revision) | | <i>The New Workplace</i> (interview) |
| | 70 | Work changes today and trends for the future | Prepositions of place | | <i>An Insight into the Work Trends of 2016</i> (report) Discussion meeting |
| | 76 | New and old jobs | Prepositions of movement | <i>Tara's Story</i> (article) Describing new jobs Project 1 Career of the future | Song: <i>Work To Do</i> Debate on equal opportunities at work |
| | 82 | Changing working conditions and skills | Prepositions of time | <i>The Changing World of Work... It's Happening!</i> (article) Project 2 Business writing | |
| | 88 | Revision quiz | | | |
| 8.2. Get Ready! | 90 | Job adverts | Reflexive pronouns | Job adverts Creating a job ad | Song: <i>Car Wash</i> |
| | 94 | CV and letter of application | Prepositional phrases | Reading and writing CVs and letters of application | |
| | 98 | Job interviews | Present tenses (with future meaning) | | Job interviews Role-play a job interview |
| | 102 | Film <i>Module 8 Presents: Employee of the Month</i> | | | |
| 104 | Progress Test | | | | |

MODULE 9

Communication in the Professional World



| | PAGE | TOPICS | GRAMMAR | READING/WRITING | LISTENING/SPEAKING | |
|---|-------------------------------|------------------------------|---|-------------------------|---|---|
| 9.1. The Globalization of the Professional World | Abbreviations Quiz | 108 | Abbreviations used in the professional world | | | |
| | Business Language | 110 | Business language | Passive voice (I) | E-mail business letter Using business idioms and business vocabulary Song: Dr Heckyll and Mr Jive | |
| | On the Phone | 118 | Communicating on the phone | Passive voice (II) | <i>On the Telephone</i> (dialogue) Writing about misunderstandings on the phone | Dialogues on the phone Project 1 Practising telephone English |
| | Business Trips | 128 | Trips abroad | Compound nouns | <i>Business Travellers</i> (article) Project 2 Writing an e-mail to book a room | Talking about problems a traveller may face |
| | Business Interaction | 134 | Ways of interaction – meetings, business situations – in the business world | Phrasal verbs | <i>The Importance of Meetings</i> (article) Writing about the advantages and disadvantages of meetings | Dialogues at the restaurant and at the bank |
| | Business Documents | 138 | Documents used in the business world | Get/have something done | Contract, invoice and letter of invitation | |
| | So Far So Good? | 142 | Revision quiz | | | |
| 9.2. ICT in the Professional World | Digital Communication | 144 | Different ways of digital communication | | <i>Lewis & Hickey Architects using Skype</i> (article) Talking about the relevance of a skype account | |
| | International Commerce | 146 | E-commerce | Infinitive with to | <i>DJ's Wife Sold her Husband's Car on eBay</i> (article) Project 3 Building up a leaflet about hacking | |
| | Film | 150 | Module 9 Presents: Firewall | | | |
| Progress Test | 152 | | | | | |
| Reading Project | 155 | Office Space (script) | | | | |
| Vocabulary | 170 | | | | | |